

## **Privacy Policy**

The 2025 Birrarung Riverfest (Riverfest) is presented by the Yarra Riverkeeper Association (YRKA) ABN 95 339 378 8532. YRKA's Privacy Policy is set out below.

This Privacy Policy applies to the collection and handling of personal information acquired through the Riverfest website [www.riverfest.org.au](http://www.riverfest.org.au)

Your personal information is important to us – YRKA recognises the importance of your privacy.

Collecting information about you – YRKA only collects personal information that you tell us about yourself (e.g. by registering for a Riverfest event, volunteering or joining the YRKA mailing list).

Using your personal information – YRKA may use your personal information to provide you with information about our organisation or events, for administration, research, marketing or as otherwise required or permitted by law. We may also use your personal information to provide you with a service or information you have requested.

Disclosing your personal information - We may sometimes share your personal information with a third-party organisation who provides services on behalf of YRKA, or as permitted or required by law.

Storage and security of your personal information – YRKA will take reasonable steps to keep any information which we hold about you secure. However, except to the extent liability cannot be excluded due to the operation of statute, YRKA will not be responsible (including in negligence) for the consequences of any unauthorised access to your personal information. Please notify us immediately if you become aware of any breach of security.

Future changes – YRKA reserves the right to amend this Privacy Policy at any time and notify you by posting an updated version of the Policy on the Riverfest and YRKA website. The amended Privacy Policy will apply from that time.

If you have any complaints, concerns or want to know what personal information we hold about you, you can email us at [info@yarrariver.org.au](mailto:info@yarrariver.org.au)